



SAHARA FLEET & LOGISTICS

— EMPOWERING GROWTH THROUGH PARTNERSHIP —

SAHARA FLEET & LOGISTICS (Pty) Ltd

COMPANY PROFILE





1. ABOUT US

Sahara Fleet & Logistics (“SFL”) (Pty) Ltd is entrepreneurial business that specialises in integrated fleet management solutions. Our aim is to be a fleet management business of choice by providing our customers with cost effective financing solutions. Our product offering includes the full range of maintenance and fleet management products on passenger and commercial vehicles, as well as material handling equipment. In addition, our products are tailor-made to suit the needs of Corporate. Leveraging off its strategic alliance partnerships, SFL aims to provide an all-in-one solution to meet your fleet management requirements

1.1. General Company Particulars

- a. **Registered company name:** Sahara Fleet & Logistics
- b. **Year established:** 2018
- c. **Full Trading Name:** Sahara Fleet and Logistics (Pty) Ltd
- d. **Physical Address:** 794 Van Dam Road, Philip Nel Park, Pretoria, 0182
- e. **Postal Address:** PO Box 17, Umzimkhulu, 3297.
- f. **Company website:** www.saharafleet.co.za

1.2 Credentials

Sahara Fleet & Logistics (Pty) Ltd is an entrepreneurial business that specialises in fleet management. As a business started by entrepreneurs with strong corporate experience it is a business that looks to partner with its clients in driving efficiencies related to fleet management. Management together with its strategic alliance partners have over 100 years combined experience and extensive related experience in managing various fleets ranging from corporate clients as well as small to medium size municipalities and large State-Owned Companies.

Various products and customisation





1.3. Business Strategy

The overall strategy specific to the Sahara Fleet & Logistics (“SFL”) is to partner with its clients and position itself as a fleet management business of choice in its chosen markets. As a business born out of extensive experience in managing large fleets in corporate combined with entrepreneurial mindset, SFL is a fleet business that understands the importance of operational efficiencies associated with fleet management. Through its strategic partnerships SFL will leverage off this strategic relationships and resources to service all its clients on a National basis utilizing a “hands on approach”. SFL understand and appreciates the core focus on cost savings and efficiencies in relation to fleet management and seek to partner with its clients to achieve this through a collaborative philosophy.



1.4. Transformation

SFL believes that transformation is more than a tick box exercise. For SFL, transformation means the constant development of the business and commitment to Broad-Based Black Economic Empowerment (B-BBEE) principles as a strategic driver for growth and as a key competitive advantage. As a 100% black-owned business, SFL is a Level 1 contributor, management is committed to ongoing transformation whilst seeking ways to foster greater participation in the economy with black individuals and businesses. Key to this philosophy is our commitment to foster partnerships and relationships with black owned suppliers in the value chain.

In line with our “partner model” SFL Management embrace the core principle of transparency in how it runs and manages its business. The business therefore has developed the tools that measure that transformation targets and shares such detail with its clients at agreed time intervals in order to measure success as well as identify areas of improvement.



1.5. Geographic Footprint

SFL’s Head Office is Johannesburg based but has strategic alliance partners nationally that enables it to service all its clients across the country. SFL is committed to a “Customer Centric approach” and will therefore set up regional offices where it is required to do so.

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Thank You

